



THE TOWN OF  
L U M S D E N

**Town of Lumsden**  
**Meeting Minutes**  
**Social Media Committee June 23, 2021 - 4:00 PM**

**Call to Order**

The Social Media Committee of Lumsden Town Council convened their meeting via electronic means (Zoom) on Wednesday, June 23, 2021 at 4:02 p.m., with Chairperson Jenelle Brennan presiding.

**Present:**

Chairperson: Councillor Jenelle Brennan  
Mayor: Bryan Matheson  
Councillors: Ashlee Longmoore and Jim Rawlings  
Chief Administrative Officer: Monica M. Merkosky  
Assistant Administrator: Krystal Strong

**Absent:**

None

**Approval of Agenda**

**Moved by:** Councillor Matheson  
**Seconded by:** Councillor Longmoore

"That we adopt the agenda as presented."

**CARRIED**

**Adoption of Minutes**

**June 15, 2021 - Notes from the Inaugural Meeting of the Social Media Committee**

**Moved by:** Councillor Longmoore  
**Seconded by:** Councillor Rawlings

"That the notes of the June 15, 2021 Social Media Committee be approved, as circulated."

**CARRIED**

**Unfinished Business**

**Update - Community Bulletin Board Replacement**

The Committee discussed applying the following rules for the use of the community bulletin board:

1. No business cards or business advertising
2. Events and Community News is permitted

The Lumsden Lions will monitor the bulletin board.

**Website Improvements**

- Payce and Lana from All-Net, presented All-Net's solutions for a new website.
- Monica will determine what the Town is currently paying for the website and webmaster assistance.
- The Committee discussed concerns about the website's organization and esthetics. The Committee will provide a list of 10 items that they like about the website and 10 things they don't like. Krystal will create a form on the website and share it on Facebook to obtain community feedback about the ease-of-use of the current website.
- The Committee members individually contacted various web design/hosting services for discussion.

*J. Brennan*  
*mmj*


**Adjournment**

**Moved by:** Councillor Rawlings

**Seconded by:** Mayor Matheson

"That we adjourn the meeting at 5:25 pm."

**CARRIED**

  
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Chairperson

  
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Chief Administrative Officer